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CAMERADIO CO.
1121 PENN AVE.
PITTSBURGH 22, PA.

DYMO TRADE/NOTES

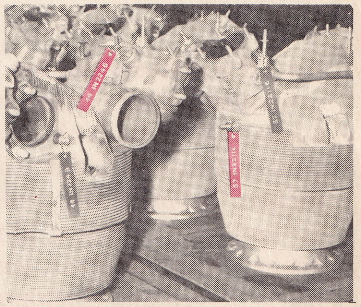
DYMO CORPORATION • 2546 TENTH STREET • BERKELEY 10, CALIFORNIA
Cable Address: DYMO

KEEP THIS SHEET IN YOUR PERMANENT FILE

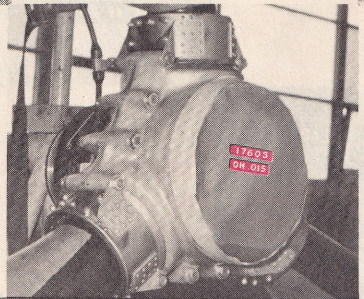
EVERYONE can make *raised* letter/number labels. Everyone can color code with the DYMO vari-colored vinyl tapes — with a pressure-sensitive backing that sticks anywhere. The following are but a few of the limitless applications — finished labels for pennies . . .

117
212 590
212 591
213 589
213 58
13 587
210 120
210 119
210-

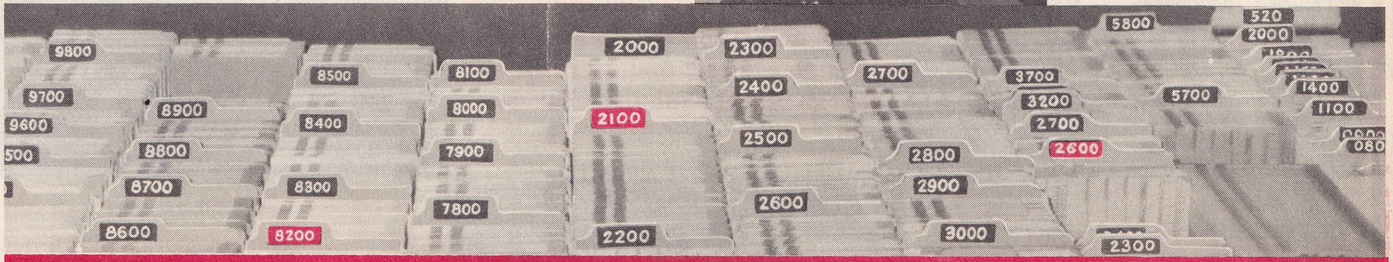
Labeling laboratory equipment, glassware, instruments, test cultures, motor checks, auto radiator and carburetor numbering tags, overhaul dates..



Correspondence files, billing records, parts lists, records, engine maintenance, newspaper composing rooms for type cases, personalizing luggage, camera and binocular cases, audio visual equipment and supplies, display boards, charts and presentations..

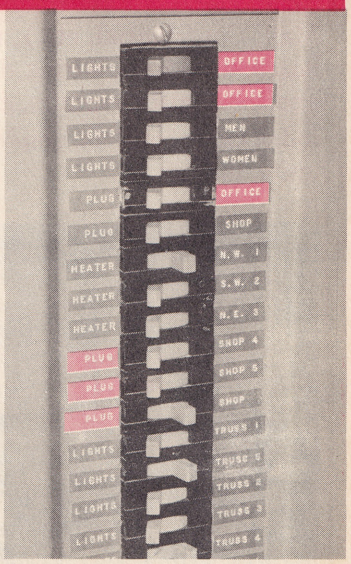

17603
OH 015

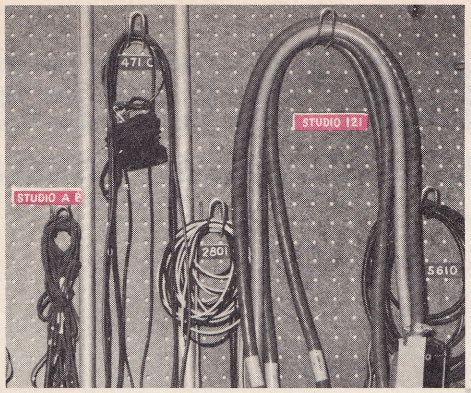
Marking control levers in trucks, numbering police and fire department emergency call boxes, name tags for school lockers, bins and replacement parts, games...


9800
9700
9600
500
8900
8800
8700
8600
8500
8400
8300
8200
8100
8000
7900
7800
2000
2100
2200
2300
2400
2500
2600
2700
2800
2900
3000
3700
3200
2700
2600
5800
5700
520
2000
1400
1100
2300

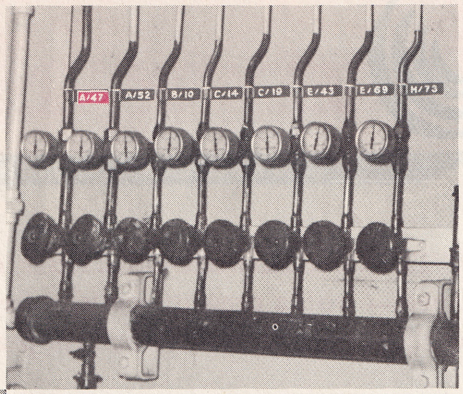
ONE THOUSAND AND ONE USES...

All kinds of tags and labels for nurseries (indoors or out), experimental gardens, agricultural supplies, seed packs, layout wiring schematics, switch boxes and fuse boxes, I.D. tags for maps, drawings, X-Ray films, drawing files, code number and installation dates on metal tags for telephone poles, inspection seals on safety devices, key tags, key boards and key racks.

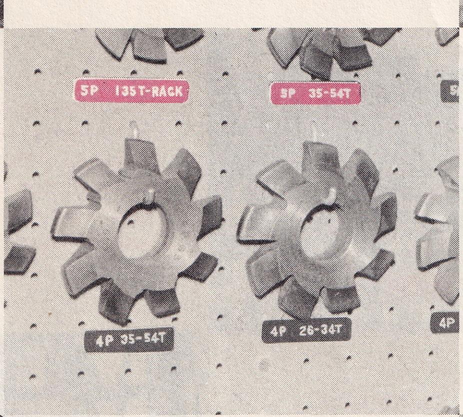

LIGHTS
PLUG
HEATER
OFFICE
MEN
WOMEN
SHOP
N.W. 1
S.W. 2
N.E. 3
SHOP 4
SHOP 5
TRUSS 1
TRUSS 5
TRUSS 2
TRUSS 3
TRUSS 4


STUDIO A E
471 C
STUDIO 121
2801
5610

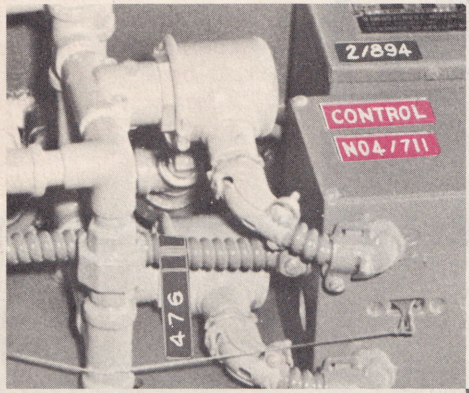
One thousand and one
uses in the office,
field or factory . . .


A/47
A/52
B/10
C/14
C/19
E/43
E/69
H/73

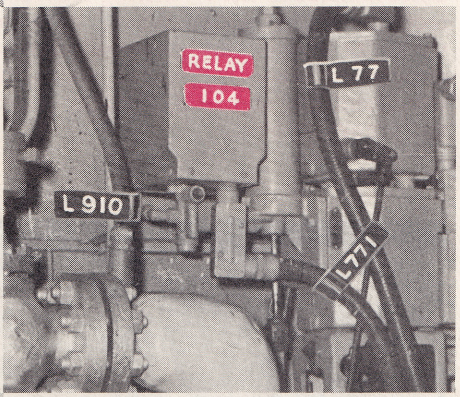
fire extinguishers and fire extinguishing equipment, sporting goods, golf clubs, tackle boxes, guns, tennis and badminton rackets, fishing poles, umbrellas, ID and color coding of library books, library sections, embossed labels on vending machines.


5P 135T-RACK
5P 35-54T
4P 35-54T
4P 26-34T

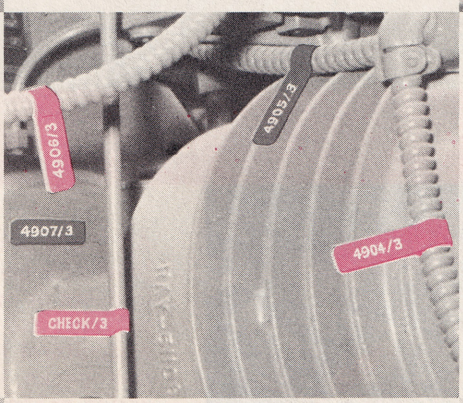
. . . marking microphones, amplifiers, speakers, labeling radio and TV chassis tube sockets, Hi-Fi components, numbering and coding on gas and electric meters, computer dials, name tags and identification on commercial films reels and cans, movie titling and equipment . . .


2/894
CONTROL
N04/711
476

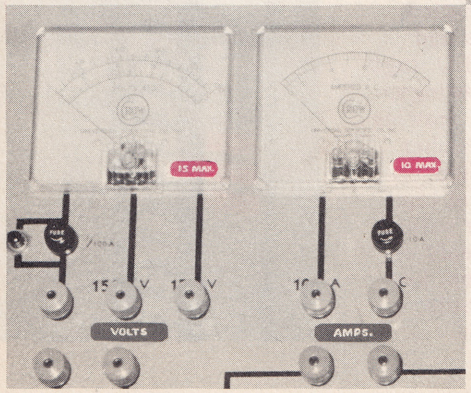
personalizing advertising, insurance or legal briefs, graphic presentations, skin diving equipment, tagging skates in roller and ice rinks, parcel post and mail bins, clubs and fraternal organization ID, name boards and organization charts, rental equipment labels . . .


RELAY
104
L77
L910
L771

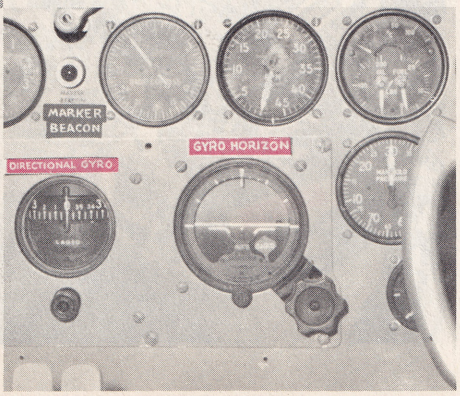
office and inventory control, production control boards, quality control tags, mail and correspondence marks (Personal, Air Mail, Confidential, etc.), mailboxes, hard hats, wiring diagrams and schematics, circuits, gauges, index cards, outlets, condensing units, motors . . .


4906/3
4905/3
4907/3
4904/3
CHECK/3

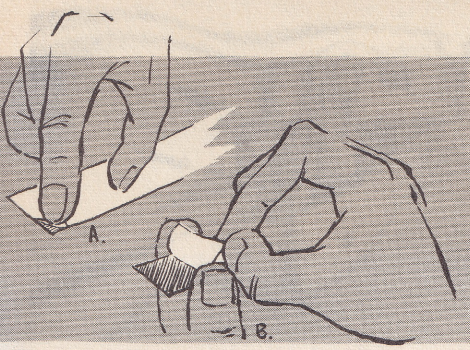
. . . compressors, freon lines, installation dates for warranty purposes, pipe flags, heater controls, water skis, wire and cable markers, tubes, generator parts, surf boards, price markings, engineering files, desk nameplates, foundry patterns, casting cores, switchboards . . .


15 MAX.
10 MAX.
VOLTS
AMPS.

and
One thousand and one
uses indoors or out!


MARKER BEACON
DIRECTIONAL GYRO
GYRO HORIZON

DYMO PRESSURE SENSITIVE TAPE TIPS



REMOVAL OF BACKING AND APPLYING LABEL

1. Remove backing (tape liner) by placing face down on a flat surface. With fingernail 1/32″ from the corner (A)—scrape liner sharply *toward* you.
2. Pull off liner (B) carefully; avoid touching adhesive with fingers.
3. Position label by one end in the desired area.
4. Press label firmly *across* to conform to the surface shape and to eliminate air pockets.
5. Rub all edges (and between words) to insure maximum adhesion.

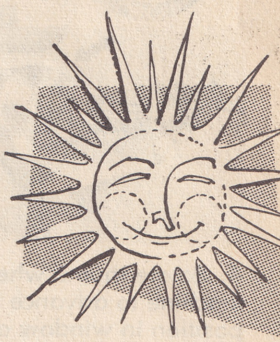
CLEANING SURFACE

1. Labels stick to most any surface, smooth, hard, clean and free from foreign matter.
2. For *best* results—clean surface with lacquer thinner, M.E.K., toluol (toluene), acetone or other non-residual solvents.

NON-RESIDUAL
SOLVENT

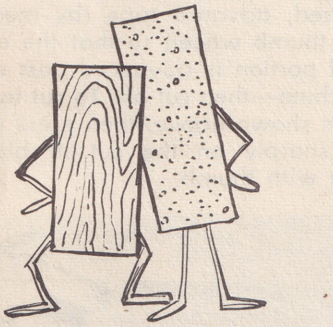
TEMPERATURE

1. Install at room temperature (not recommended at temperatures below 60° F); *better* adhesion occurs when surface is warmed by rubbing briskly with a cloth.
2. Use DYMO vinyl and metal tapes for temperatures up to 140°; over, use only DYMO *metal* tapes.



OUTDOOR INSTALLATIONS

DYMO vinyl and metal tapes are used extensively out-of-doors and hold up extremely well. (See application and temperature limitations noted above.)



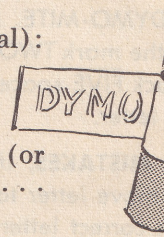
TYPES OF SURFACES

1. For rough or porous surfaces (such as *wood, plaster, concrete, waxed surfaces)*—wipe label with a small amount of solvent to soften adhesive.
2. On *extremely* porous surfaces—coat area with a commercial sealer.

FLAG LABELS

Adhesive-to-adhesive Wrap/arounds are useful when (typical):

1. Tagging small cables or tubing.
2. Conduits or pipes have dirty or rough surfaces.



Here's how it's done: Roll out extra tape after embossing (or emboss label twice to appear on both sides of the "flag") . . . .

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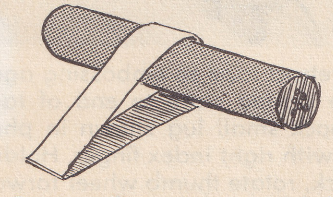
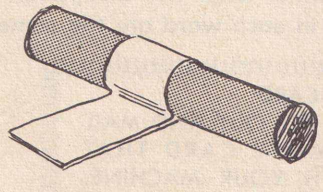
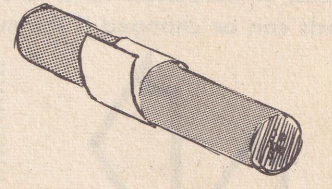


Remove liner and wrap label around cable — ends meeting and adhesive-to-adhesive.



Press both adhesive surfaces together firmly.

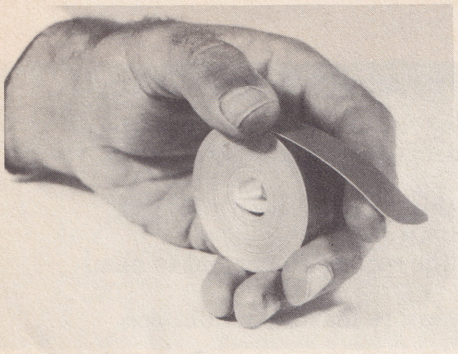


If "flag" is objectionable, use DYMO #358 (Aluminum) Tape and wrap the tab completely around the cable.

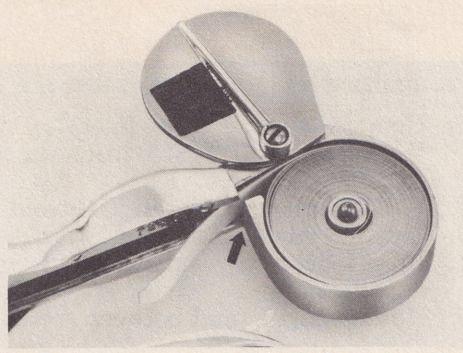
DYMO

2725 TENTH STREET, BERKELEY 10, CALIFORNIA

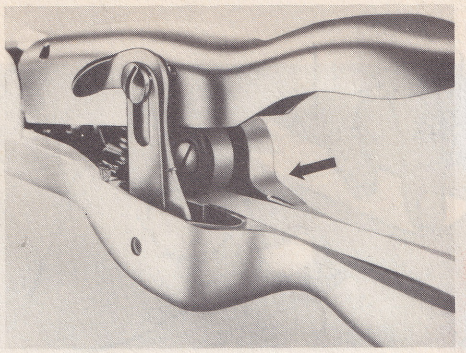
Instructions FOR USING THE DYMO-MITE LABELER



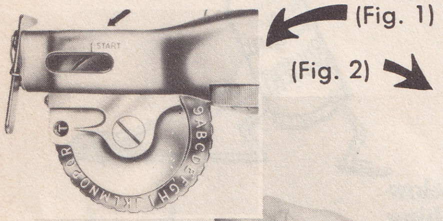
1. Cut corners on roll of tape and bend end of tape upward, in opposite direction to curl to straighten tape.

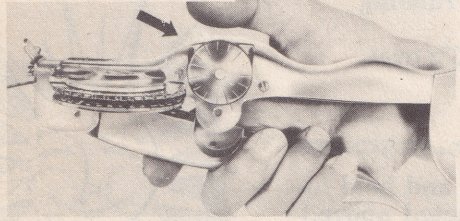


2. Open magazine, insert roll of tape. Allow several inches of tape to extend through slot at top of magazine.



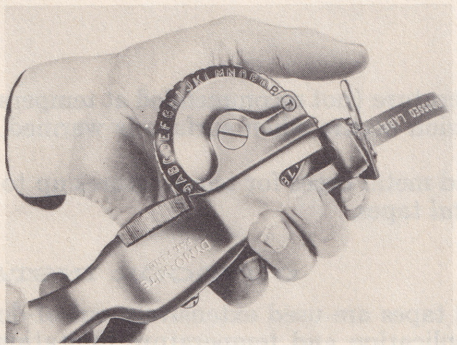
3. Insert end of tape between two rubber rollers and operate thumb wheel as shown in next photograph.



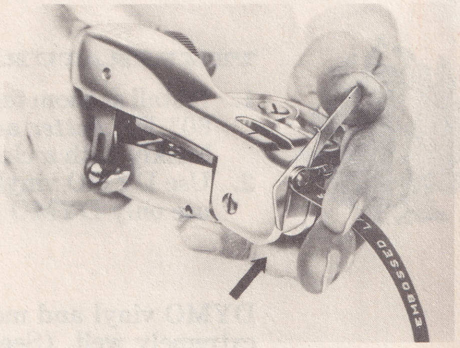


4. Rotate thumb wheel toward rear of machine to advance tape to the **START** position in window at top of machine, you are now ready to emboss.

NOTE: Calibrations on the thumb wheel allow tape to be advanced and returned to exact position



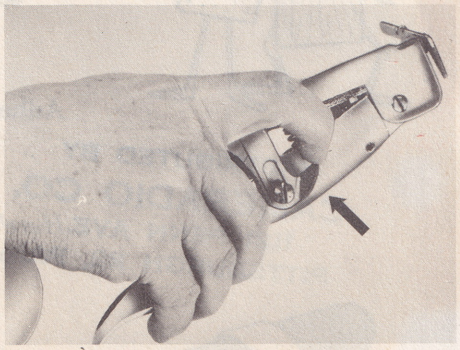
5. Revolve the letter dial until the desired letter shows in the small round window. Squeeze handle firmly as far as it will go and release. Repeat for each letter. Additional clicks. **without full pressure** will advance tape for space between words.



6. When desired words have been embossed, advance tape (by means of the thumb wheel) so that the embossed portion is advanced past end of machine—then cut off. **To cut tape,** hold as shown above, then press upward sharply on the cut-off blade handle with thumb.

IF PRINTING POSITION IS LOST it is easy to find the position of the embossing die of your DYMO-MITE. Move tape with thumb wheel so that the last letter printed is on the mark TWO spaces past the "start" line (Fig. 1) in the top window. Move tape back FIVE spaces with thumb wheel (Fig. 2) and the tape is in position for your next letter.

TO CORRECT MISTAKES, if you notice an error in spelling BEFORE you cut off tape, merely move letter to be corrected to "start" (Fig. 1) and count back FOUR spaces. When correct letter is embossed, the former letter will disappear. Whole words can be changed if the number of letters in each word are the same.



7. To retract tape so embossing again can be started close to end of tape, push back small lug shown in photo above with right index finger. Holding lug back, rotate thumb wheel forward with right thumb until leading edge of tape is again at **START** position. This allows for 3 spaces in front of first letter.

WARRANTY CARD
BE SURE TO FILL OUT AND MAIL THE WARRANTY CARD THAT COMES WITH YOUR MACHINE.
Only when we receive this are you entitled to the FIVE YEAR GUARANTEE on parts and workmanship.

DYMO

CAUTION: In case of failure of Dymo Labeler to work perfectly—DO NOT USE FORCE as this may result in damaged dies or broken body casting. Return your machine immediately to your dealer or the Dymo Corp. for servicing.

THE USE AND APPLICATION OF DYMO PRESSURE SENSITIVE TAPES

INSTANT EMBOSSED LABELS WITH

ACTUAL SIZE

DYMO

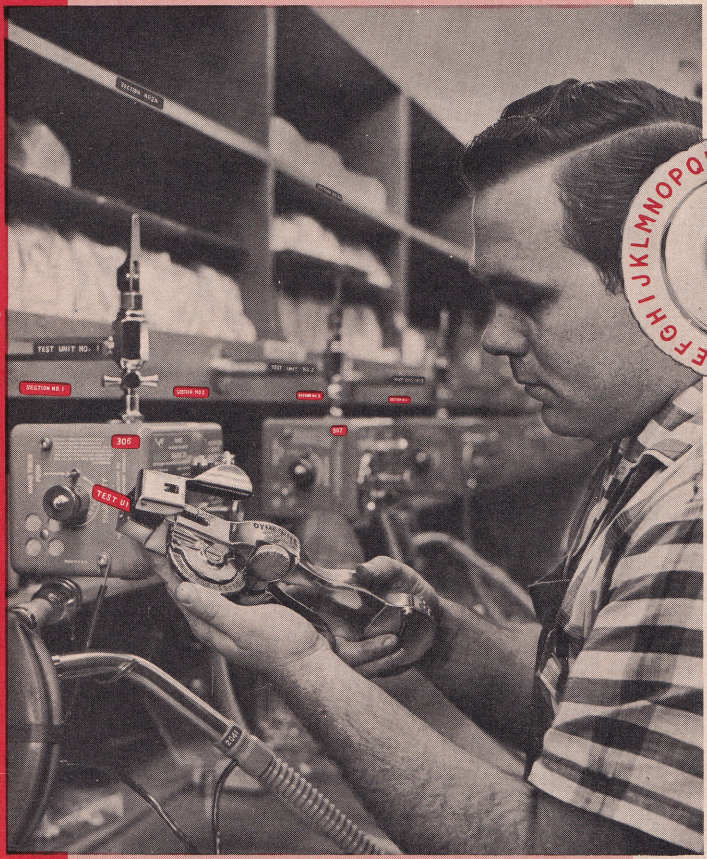
PRESSURE SENSITIVE

SQUARE CORNERS† OR ROUNDED CORNERS†† WITH OR WITHOUT 3/32" HOLE

TAPEWRITERS...THE MARK OF...

DYMO

*TRADEMARK DYMO INDUSTRIES INC.



TEST UNIT NO. 1
SECTION NO. 1
306
TEST U

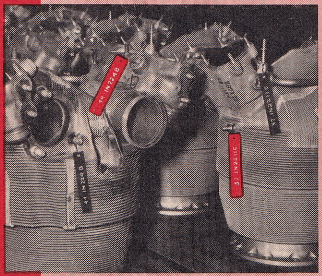
1001 APPLICATIONS . . . in office, field or factory, indoors and out.

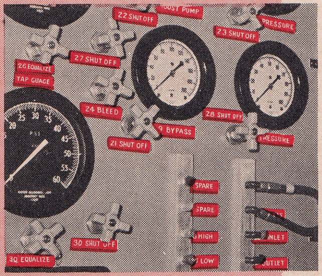
ABCDEFGHIJKLMNOPQRST
START
DYMO MITE
PAT. PEND.

† M-2 DYMO MITE TAPEWRITER*

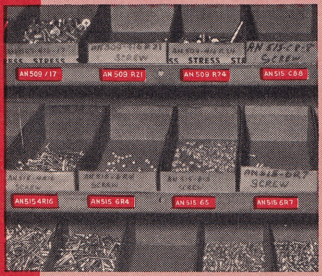
Rugged lightweight aluminum alloy body polished to a high satin sheen. Ten inches long and 26 ounces in weight with a straight cut-off for *finished* labels to your exact size. Full forward and reverse ratcheting. TAPEWRITERS* are engineered to give years of trouble-free service. Fully warranted for five years.

Ease of application and increased efficiency . . . a complete color coded System of Identification are the marks of DYMO.





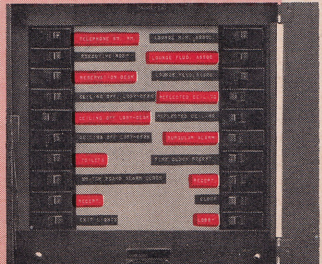
22 SHUT OFF
23 SHUT OFF
PRESSURE
27 SHUT OFF
26 EQUALIZE TAP GAUGE
24 BLEED
21 SHUT OFF
25 BYPASS
28 SHUT OFF
SPARE
SPARE
30 SHUT OFF
30 EQUALIZE
LOW



AN 509/17
AN 509 R21
AN 509 R74
AN 515 C88
AN 515 4R16
AN 515 6R4
AN 515 6S
AN 515 6R7

212 590
212 591
213 589
213 5
3 587
210 120
210 119
ACETONE
111 32

403/D
405/B
400/REAMERS
12 PITCH
27 PITCH
RESHARPE AFTER



†† M-3 DELUXE DYMO MITE TAPEWRITER*

Highly chromed on a lightweight aluminum body with an exclusive *corner rounding* trimmer with or without a 3/32" hole. Full forward and reverse ratcheting. For use with all DYMO patented tapes. Just dial your letters on TAPEWRITERS* and gently press the handle to emboss, that's all! Fully warranted for one year. Ask a DYMO Distributor for a quick demonstration . . . it takes just seconds!

NO HOLE
HOLE
23456789ABCDEFGHIJ
START
DYMO MITE
PAT. PEND.

DYMO PRICE LIST

Prices Effective October 15, 1960. Subject to Change Without Notice

M-2 DYMO MITE TAPEWRITER* ★

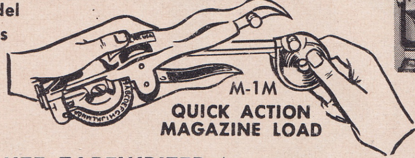
Standard model — polished aluminum alloy body, straight cut-off, full forward and reverse ratcheting. Recommended for use with all DYMO Vinyl Tapes 34.95

M-2C DYMO MITE TAPEWRITER ★

Deluxe model — similar to the above but finished in sparkling chrome. For use with all DYMO Vinyl *and Metal* Tapes 41.95

M-1 AND M-1M MIDGIE TAPEWRITERS ★

Incorporate hole punch mechanism with straight cut-off, chrome plated body. Model *M-1* is used primarily for metal tapes (in rolls) with or without adhesive. Model *M-1M* for vinyl and metal tapes features a disposable "quick-change" magazine load . . 49.95


M-1M
QUICK ACTION
MAGAZINE LOAD

M-3 *DELUXE* DYMO MITE TAPEWRITER ★

Heavily chromed aluminum alloy body with an exclusive corner-rounding and hole-punching device. Full forward and reverse ratcheting. For use with *all* DYMO Tapes 59.95

DYMO METALS
DYMO BROWN
DYMO BLUE
GREEN
DYMO CLEAR TAPE

DYMO Embossing Tape

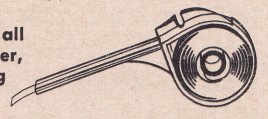
DYMO patented vinyl tapes produce high-contrast white letters on a clear or colored background. The finished labels with a pressure-sensitive adhesive backing can be used anywhere — indoors or out. Metal tapes, too. A complete line of tapes for every application.

No.	Color	Description	Size	Cost
		(Deluxe Glossy Finish)		
158-C	Clear	Vinyl Tape with adhesive	12'x½"	1.65
158-Bk	Black	Vinyl Tape with adhesive	12'x½"	1.65
158-Br	Brown	Vinyl Tape with adhesive	12'x½"	1.65
158-Y	Yellow	Vinyl Tape with adhesive	12'x½"	1.65
158-B	Blue	Vinyl Tape with adhesive	12'x½"	1.65
158-Gy	Grey	Vinyl Tape with adhesive	12'x½"	1.65
158-G	Green	Vinyl Tape with adhesive	12'x½"	1.65
158-R	Red	Vinyl Tape with adhesive	12'x½"	1.65
		★ ★ ★		
		(Standard Matte Finish)		
160-B	Blue	Vinyl Tape with adhesive	12'x½"	1.20
160-G	Green	Vinyl Tape with adhesive	12'x½"	1.20
160-R	Red	Vinyl Tape with adhesive	12'x½"	1.20
160-Br	Brown	Vinyl Tape with adhesive	12'x½"	1.20
		★ ★ ★		
313	—	Copper with adhesive	12'x½"	1.75
358	—	Aluminum with adhesive	12'x½"	1.65
310	—	Aluminum w/o adhesive	16'x½"	.65
325	—	Stainless Steel w/o adhesive	21'x½"	1.25
348	—	Copper w/o adhesive	21'x½"	.75
355	—	Monel w/o adhesive	21'x½"	1.50
361	—	Zinc Tape w/o adhesive	15'x½"	.85

Packaged 12 Rolls per box, 4 Boxes per carton.

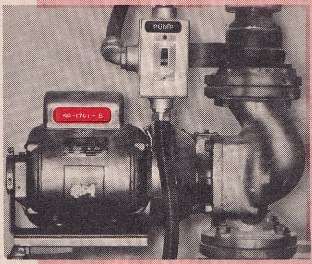
M-1M TAPE MAGAZINES

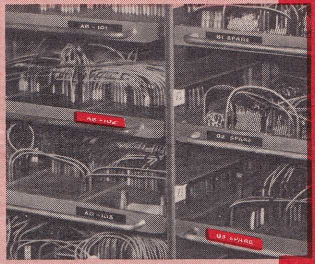
disposable magazines are available in all DYMO Tapes listed approx. 15% shorter, same price as tape rolls. When ordering magazines, precede tape number with the letter "M" (i.e. M-158-R).



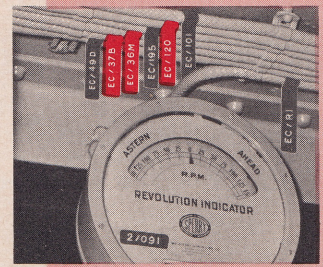
LABELS FOR EVERY NEED . . .

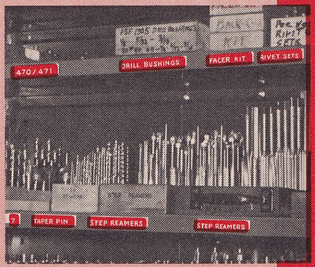
EVERY APPLICATION



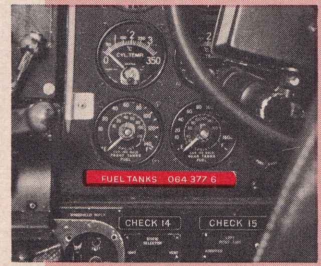

AB-101
AB-103

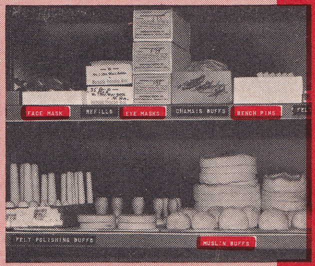
DYMO offers a complete **color coded** system of labeling for correspondence files, shelves, storage labels, chemical marking, cameras, hand tools, computer dials, panels, lockers, meters, pipes, bins, doors, index cards, outlets


EC/49D
EC/37B
EC/36M
EC/195
EC/120
EC/101
EC/R1
ASTERN
AHEAD
R.P.M.
REVOLUTION INDICATOR
2/091

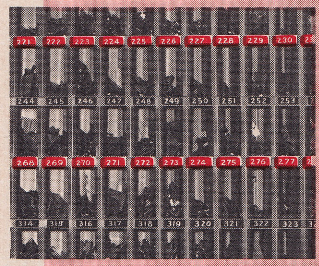

470/471
DRILL BUSHINGS
FACER KIT
RIVET SETS
TAPER PIN
STEP REAMERS

. . . luggage, industrial equipment, parts and parts bins, libraries, type font cases, preserve jars, outdoor plants and shrubs, wharf and fender pilings, telephones, laboratory equipment, TV and HI-FI components, banks . . .


FUEL TANKS 064 377 6
CHECK 14
CHECK 15


FACE MASK
REFILLS
EYE MASKS
CHAMOIS BUFFS
BENCH PINS
FELT POLISHING BUFFS
MUSLIN BUFFS

outdoor equipment, fire extinguishers, inventory, parts cabinets, wiring diagrams, circuits, vending machines, hardhats, sporting equipment, mailboxes, nametags, switches, drawers, desks and many, many more uses.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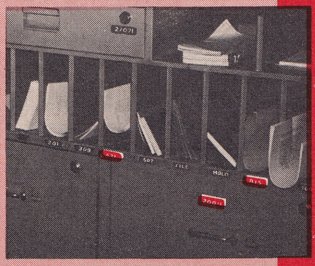

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★ SPECIAL NOTE:

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